



How can we help?

WINNING WITH AIG



Affinity Programs

Underwriting Sweet Spots



Affinity Programs



PRODUCTS

- Accidental damage
- Extended warranty
- Online and payment insurance
- Financial protection
- Collision Damage Waiver
- Purchase protection
- Key replacement

- Misfueling
- Accidental death and disability
- Supplemental Health
- Hospital and surgery cash
- Travel insurance products
- Home Insurance

and many more...

TARGET MARKET

- Trade & Professional Associations, Group scheme
- Consumer Products Manufacturers and Retailers
- Airlines, Airports, Hotels and Leisures
- Mobile Phone Network Operators
- Energy Utilities
- InsurTech
- Financial services, Cards, Leasing, Retail banking
- Car Manufacturers, Dealers and Car Rentals
- Shared economy

NO INSURANCE APPETITE

- Car insurance
- House insurance
- Car warranty

AIG Affinity Differentiators



Geared Up For Regional Growth

- Dedicated staff with global knowledge and local presence.
- Strong in managing complex multinational partnerships



Underwriting Expertise

- Highly experienced underwriting and development teams.
- Rapid expert response for limits and wide coverage.



Flexible partner in distribution

- Possibility to outsource large part of the value chain to enhance customer value in a partnership.



Broad risk appetite

- Can do most type of affinity insurance for consumers.
- No exceptions based on industry.



Innovative approach

- Tailor made operating models and wordings.

Our Nordic Affinity Leaders

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