

## Legal Justifications for use of Personal Information

Purpose for use of Personal Information	You have provided consent	Needed to perform a contract with you or prepare to enter into a contract with you	Needed to comply with legal requirements	It is in our legitimate interests or those of a relevant third party
To communicate with you		<b>YES</b>	<b>YES</b>	<b>YES</b>
To make assessments and decisions about you	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>
To provide insurance, claims and assistance services, and other products and services		<b>YES</b>		<b>YES</b>
To assess your eligibility for payment plans and to process payments		<b>YES</b>	<b>YES</b>	<b>YES</b>
To improve the quality of our products and services, for training, and to maintain information security			<b>YES</b>	<b>YES</b>
To prevent, detect and investigate crime, and manage commercial risks			<b>YES</b>	<b>YES</b>
To carry out research and analysis	<b>YES</b> <small>(in circumstances where a legal justification over and above legitimate interests is required by applicable law)</small>			<b>YES</b>
To provide marketing information	<b>YES</b> <small>(in circumstances where a legal justification over and above legitimate interests is required by applicable law)</small>			<b>YES</b>
To allow you to participate in competitions, prize draws and other promotions		<b>YES</b>		<b>YES</b>
To personalise your experience when using AIG Digital Services	<b>YES</b> <small>(in circumstances where personalisation is achieved with the use of cookies)</small>			<b>YES</b>
To manage our business operations and IT infrastructure		<b>YES</b>	<b>YES</b>	<b>YES</b>
To manage complaints, feedback and queries		<b>YES</b>	<b>YES</b>	<b>YES</b>
To comply with applicable laws and regulations			<b>YES</b>	<b>YES</b>
To establish and defend legal rights		<b>YES</b>	<b>YES</b>	<b>YES</b>